

MLM Wealth Training .COM

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6



TIME LEVERAGE





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TIME LEVERAGE



MODULE SIX DISCUSSES THE REAL POWER BEHIND NETWORK MARKETING AND HOW IT IS ONE OF THE MOST POWERFUL FORMS OF TIME LEVERAGE IN EXISTENCE. IN THIS VIDEO, RON AND DEAN TALK ABOUT HOW THIS ESSENTIAL ASPECT EFFECTS THE NETWORK MARKETING BUSINESS. PEOPLE WHO SUCCEED IN NETWORK MARKETING MAKE MONEY THROUGH THE EFFORTS OF THEMSELVES AND OTHERS. NETWORK MARKETING IS ALL ABOUT LEVERAGE THROUGH TIME AND EFFORT RATHER THAN FINANCIAL INVESTMENT ITSELF. BY CONTRAST, TRADITIONAL BUSINESS ALSO REQUIRES A CONSIDERABLE FINANCIAL INVESTMENT IN ADDITION TO THE TIME AND EFFORT THAT YOU NEED TO PUT IN. IT IS INHERENTLY MUCH RISKIER AS A RESULT.

RON AND DEAN TALK ABOUT WHAT YOU CAN EXPECT TO ACHIEVE BY COMMITTING TO THE 1000-HOUR RULE. WORKING, FOR EXAMPLE, 20 HOURS PER WEEK OVER THE COURSE OF A YEAR WILL MEAN THAT YOU HAVE DEDICATED A TOTAL OF AROUND 1000 HOURS BY THE END OF THE YEAR. IN THIS TIME, YOU WILL LEARN NUMEROUS NEW SKILLS AND DEVELOP THE TALENTS THAT YOU NEED TO MAKE YOUR BUSINESS GROW AT AN EXPONENTIAL RATE.

RON DISCUSSES THE KEY PRINCIPLE THAT MAKES NETWORK MARKETING FUNCTION. IT IS ALL ABOUT RECRUITING MORE PEOPLE TO GET MORE HOURS OF WORK DONE. THIS IS HOW TIME LEVERAGE WORKS. TO BEGIN



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WITH, YOU ALONE WILL BE PUTTING IN ALL OF THE TIME AND EFFORT BUT, AS YOU GENERATE LEADS AND BUILD UP YOUR TEAM, THE AMOUNT OF MAN HOURS THAT ARE SERVING YOUR BUSINESS WILL INCREASE ENORMOUSLY. IF ALL OF YOUR RECRUITS ARE TRAINED TO FOCUS AROUND EIGHTY PERCENT OF THEIR TIME ON MONEY-MAKING ACTIVITIES, YOUR BUSINESS WILL RUN FAR MORE EFFICIENTLY.

RON GOES ON TO DISCUSS HOW NETWORK MARKETING ALSO ALLOWS YOU TO BUILD UP A RESIDUAL INCOME. ONCE YOUR BUSINESS STARTS TO GROW, YOU WILL QUICKLY START TO BUILD UP A RESIDUAL INCOME THANKS TO NOT ONLY YOUR OWN EFFORTS, BUT ALSO FOR THE EFFORTS OF YOUR RECRUITS WHO ARE THEMSELVES BUILDING UP THEIR OWN BUSINESSES. THIS WAY, EVEN WHEN YOU CHOOSE TO HAVE A FEW WEEKS (OR EVEN MORE) OFF, YOU WILL STILL BE MAKING MONEY. AS RON POINTS OUT, THIS IS ALL POSSIBLE DUE TO THE FACT THAT YOU ARE DUPLICATING YOUR SKILLS IN YOUR RECRUITS.

THE VIDEO ALSO TALKS ABOUT WHAT YOUR TEAM SHOULD BE DOING WITH THEIR TIME. IT GIVES A FAIRLY CONSERVATIVE ACTIVITY GOAL OF OBTAINING ONE-HUNDRED CONTACTS PER WEEK PER RECRUIT. AS YOU GENERATE LEADS AND EXPAND YOUR TEAM, THE FIGURES INCREASE EXPONENTIALLY.



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DUPLICATE YOUR E _____ AND YOUR T _____.

WORK THE LAW OF _____.

IN ORDER TO DUPLICATE YOU MUST:

1. KEEP IT S _____! BECAUSE THE MASSES CAN DUPLICATE S _____.
2. BUILD IN A WAY YOU CAN L _____ E TIME, ACTIVITY, AND MONEY.

DECIDE RIGHT NOW TO COMMIT TO _____ HOURS PER YEAR TO LEARN THE SKILLS AND DEVELOP YOUR TALENTS TO BECOME GREAT!

TIME LEVERAGE 1 PERSON WORKING 20 HOURS PER WEEK = _____ HOURS PER OF REVENUE PRODUCING ACTIVITY.

10 PEOPLE = _____ HOURS OF TIME LEVERAGE

100 PEOPLE = _____ HOURS OF TIME LEVERAGE

IF _____% OF TIME IS SPENT ON REVENUE PRODUCING ACTIVITY, YOU NOW HAVE _____ HOURS OF ENROLLMENT ACTIVITY HAPPENING ON YOUR TEAM EACH WEEK. 1,000 PEOPLE = _____ HOURS OF TIME LEVERAGE AND RESIDUAL INCOME!


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YOU CAN'T DUPLICATE C _____ D.

TAKE YOURSELF OUT OF THE EQUATIONS AND YOU STILL
HAVE ONGOING I _____ .

ACTIVITY LEVERAGE

1 PERSON X 100 CONTACTS = 100 TOTAL CONTACTS
HEARING ABOUT YOUR BUSINESS ON A WEEKLY BASIS

10 PEOPLE X 100 CONTACTS = _____ CONTACTS

100 PEOPLE X 100 CONTACTS = _____ CONTACTS

1,000 PEOPLE X 100 CONTACTS = _____ CONTACTS

USING T _____ COMPOUNDS YOUR TIME AND ACTIVITY
LEVERAGE.



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EXPLAIN "MONEY LEVERAGE"

IN YOUR OWN WORDS:

WEALTH IS CREATED THROUGH D _____ N.

THE KEY TO EFFECTIVE LEVERAGE IS STARTING NEW DISTRIBUTORS OFF WITH PROPER T _____ G & THE RIGHT T _____ S!

DESCRIBE WHAT YOUR BUSINESS LOOKS LIKE WHEN YOU HAVE 1,000 PEOPLE DUPLICATING REVENUE PRODUCING ACTIVITY:

Five horizontal lines for writing a response.



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NOTES:

Large empty rectangular box for taking notes.



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TIME LEVERAGE



NOTES:

Large empty rectangular box for taking notes.