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MASTER ANYTHING FORMULA PART II





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MODULE #3 VIDEO SUMMARY

IN THIS VIDEO, RON DISCUSSES THE KEY ELEMENTS OF NETWORK MARKETING SUCCESS. USING THE EXAMPLE OF SPORT TO BEGIN WITH, THE FIRST PART DISCUSSES THE IMPORTANCE OF GETTING INSPIRED TO MAKE THE COMMITMENT TO BECOMING WHAT YOU WANT TO BE AND HOW THIS IN TURN LEADS TO BUILDING UP A VALUABLE SET OF SKILLS.

THE VIDEO DISCUSSES COMMUNICATION SKILLS AND HOW LISTENING AND PRACTICE WORK HAND-IN-HAND TOGETHER. TIME MANAGEMENT SKILLS ARE ALSO CONSIDERED. IN ANY BUSINESS, TIME EQUALS MONEY, AND MANAGING TIME OPTIMALLY ALLOWS YOU TO DEVELOP SKILLS FASTER THAN YOU COULD EVER IMAGINE POSSIBLE.

RON AND HIS COLLEAGUES ALSO TALK ABOUT THE IMPORTANCE OF CONFIDENCE BUILDING – A KEY ELEMENT TO BUILDING UP TRUST AND RAPPORT AND BECOMING A RESPECTED EXPERT IN YOUR FIELD. THE VIDEO TALKS ABOUT ROLE-PLAY ENVIRONMENTS AS A WAY TO BUILD CONFIDENCE AND PUT NEW IDEAS AND STRATEGIES INTO PRACTICE BEFORE EXECUTING THEM FOR REAL.

THE VIDEO GOES ON TO DISCUSS THE IMPORTANCE OF HAVING A SUITABLE SET OF TOOLS FOR NETWORK MARKETING AS WELL AS VALUABLE AND RELIABLE SOURCES OF INFORMATION. ONCE YOU HAVE THE RIGHT MINDSET, YOU WILL BE ABLE TO START BUILDING UP YOUR SKILLS WITH THE HELP OF PROFESSIONAL TRAINING AND A POWERFUL TOOL SET.



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FOR EXAMPLE, DIALERS CAN SAVE YOU MANY HOURS WHEN IT COMES TO CONTACTING LEADS. ONLINE VIDEO MARKETING PROVIDES AN EXCELLENT MEDIUM FOR BUILDING UP RAPPORT AND ESTABLISHING A REPUTATION FOR YOURSELF. THE VIDEO REMINDS US THAT NETWORK MARKETING IS NOT LIMITED BY GEOGRAPHY EITHER – ONLINE VIDEO MARKETING ALLOWS YOU TO REACH A GLOBAL MARKET AND BUILD RELATIONSHIPS ALL OVER THE GLOBE.

NEXT UP ARE STRATEGIES AND HOW EFFECTIVE STRATEGIES CAN OPTIMIZE PRODUCTIVITY. IT REITERATES THE IMPORTANCE OF SHOWING PEOPLE WHAT TO DO AND MAKING IT MORE PERSONAL BY PUTTING INTO PRACTICE THROUGH REALISTIC ROLE-PLAY SCENARIOS.

PART TWO OF MODULE THREE CONCLUDES WITH A SUMMARY DETAILING THE THREE STEPS WHICH MAKE UP RON'S SMART START STRATEGY. STEP ONE DISCUSSES THE IMPORTANCE OF TEACHING PEOPLE WHAT TO SAY AND MAKING THEM REPEAT THE SCRIPT 21 TIMES TO REALLY TAKE IT ON BOARD BEFORE ROLE-PLAYING IT OUT. STEP TWO TALKS ABOUT THE IMPORTANCE OF SUPPORTING PEOPLE TO MAKE THE FIRST HUNDRED CALLS AND HOW THIS WILL MAKE YOUR EXPERIENCE AND CONFIDENCE INCREASE EXPONENTIALLY. STEP THREE TALKS ABOUT BEING COMMITTED TO HELPING PEOPLE FIND THEIR FIRST RECRUIT AFTER WHICH POINT THEY WILL START TO BE SEEN AS A LEADER. FROM THIS POINT ON, THE PROCESS DUPLICATES AND THE PATH TO SUCCESS LIES WIDE OPEN.


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THE 4 PILLARS TO MASTERING ANY CRAFT ARE:

1. _____
2. _____
3. _____
4. _____

PILLAR #2: _____

P_____ S_____ ARE CRITICAL TO DEVELOPMENT.

SKILLS TO DEVELOP:

A. C_____ = THE MOST IMPORTANT SKILL

B. T_____ M_____

C. L_____

PEOPLE FOLLOW C_____ PEOPLE.

P_____ DEVELOPS CONFIDENCE.

LEARN SKILLS THROUGH P_____ AND R_____.



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PILLAR #3: _____

T _____ C _____ = ACCOMPLISH MORE IN LESS TIME
TOOLS HELP YOU D _____ E YOUR EFFORTS.

NETWORK MARKETING IS THE S _____ !

EXAMPLES OF TOOLS:

TECHNOLOGY EXPANDS YOUR M _____ .

BUILD RELATIONSHIPS BY T _____ TO PEOPLE.

CONVERSATIONS HAVE T _____ VALUE.

DEVELOP AND EARN LANGUAGE SKILLS BY:

TOOL TYPES:

A. P _____

B. P _____

C. T _____



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PILLAR #4: _____

S _____ = RECIPE FOR CREATING PREDICTABLE RESULTS

TO BE A S _____ I MUST HELP THEM RECRUIT THEIR
F _____ P _____.

RON'S SMART START STRATEGY:

1. TEACH THEM WHAT TO S _____

> PRACTICE S _____ 21 TIMES

> R _____ P _____ WITH THEM

2. HELP SUPPORT THEM TO MAKE _____ CALLS.

3. BE COMMITTED TO HELP THEM GET THEIR F _____ R _____.

PEOPLE BELIEVE YOUR C _____.

NO ONE CAN BE T _____ D _____ 100 TIMES.

FIND LEADERS AND A _____ THEM Q _____.

E _____ = MOST IMPORTANT TOOL OF NETWORK
MARKETING

MY SUCCESS IS G _____ !



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MODULE 3: ANSWERS

THE 4 PILLARS TO MASTERING ANY CRAFT ARE:

1. MINDSET
2. SKILL SETS
3. TOOL SETS
4. STRATEGY

PILLAR #2: SKILL SETS

PERSONAL SKILLS ARE CRITICAL TO DEVELOPMENT.

SKILLS TO DEVELOP:

- A. COMMUNICATION = THE MOST IMPORTANT SKILL
- B. TIME MANAGEMENT
- C. LEADERSHIP

PEOPLE FOLLOW CONFIDENT PEOPLE.

PRACTICE DEVELOPS CONFIDENCE.

LEARN SKILLS THROUGH PRACTICE AND REPETITION.



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PILLAR #3: TOOL SETS

TIME COMPRESSION = ACCOMPLISH MORE IN LESS TIME

TOOLS HELP YOU DUPLICATE YOUR EFFORTS.

NETWORK MARKETING IS THE SHORTCUT.

EXAMPLES OF TOOLS:

**DIALERS, LEADS, ONLINE VIDEOS, SOCIAL MEDIA,
AUTORESPONDERS**

TECHNOLOGY EXPANDS YOUR MARKETPLACE.

BUILD RELATIONSHIPS BY TALKING TO PEOPLE.

CONVERSATIONS HAVE TRAINING VALUE.

**DEVELOP AND EARN LANGUAGE SKILLS BY TALKING TO
1,000 PEOPLE.**

TOOL TYPES:

- A. PROSPECTING**
- B. PRESENTATION**
- C. TRAINING**



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PILLAR #4: STRATEGY

STRATEGY = RECIPE FOR CREATING PREDICTABLE RESULTS

TO BE A SPONSOR I MUST HELP THEM RECRUIT THEIR FIRST PERSON.

RON'S SMART START STRATEGY:

- 1. TEACH THEM WHAT TO SAY**
 - > PRACTICE SCRIPT 21 TIMES**
 - > ROLE PLAY WITH THEM**
- 2. HELP SUPPORT THEM TO MAKE 100 CALLS.**
- 3. BE COMMITTED TO HELP THEM GET THEIR FIRST RECRUIT.**

PEOPLE BELIEVE YOUR CONFIDENCE.

NO ONE CAN BE TURNED DOWN 100 TIMES.

FIND LEADERS AND ASK THEM QUESTIONS.

EVENTS = MOST IMPORTANT TOOL OF NETWORK MARKETING

MY SUCCESS IS GUARANTEED!



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NOTES:



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NOTES:

Large empty rectangular box for taking notes.